



EXCEEDING EXCELLENCE

This is your opportunity to play an integral role in the ADCNCN 64TH Annual Meeting! Listed below are the sponsorship levels and the benefits that come with each package. We look forward to your participation. Please note that the sponsorships do not include meeting registrations, only the tickets for the events listed. Tickets will be at the registration desk under the company name and can be picked up the day of the event.

Platinum – \$5,000

- Cocktail Reception (4 available)
- Conference App (2 available)
- Keynote Speaker (2 available)
- Tote Bag (1 available)
- Official Lanyard (1 available)
- Wifi (1 available)
- Phone Charging Station (1 available)
- Badge Sponsor (1 available)

Acknowledgement at Thursday morning General Membership Meeting and Friday Luncheon

Logo printed on all event signage

Logo printed in conference program

Logo on Annual Meeting marketing emails

Logo display on event webpage

Social media acknowledgement

Special recognition in conference app

Half-page ad in *Defense Comment* magazine (7.5 inches wide, 4.5 inches tall)

Banner ad on ADC website for 60 days (220 pixels by 220 pixels)

Two complimentary tickets to reception

Two complimentary tickets to luncheon

\$500 discount on premium booth/\$250 discount on standard booth (space is limited, sign up early!)

Gold – \$3,500

- Cocktail Reception (4 available)
- Official Reusable Water Bottle (1 available)
- Note pad (1 available)
- Reception Ice Sculpture (1 available)
- Signature Cocktail at the Reception (2 available)
- Cocktail Napkin at the Reception (1 available)
- Hotel keycard sponsor (2 available, must pay by 10/18/23)

Acknowledgement at Friday Luncheon

Logo printed in conference program

Logo on Annual Meeting marketing emails

Logo display on event webpage

Social media acknowledgement

Quarter-page ad in *Defense Comment* magazine (5 inches wide by 4.5 inches tall)

Banner ad on ADC website for 45 days (220 pixels by 220 pixels)

One complimentary ticket to reception

One complimentary ticket to luncheon



EXCEEDING EXCELLENCE

Silver – \$2,500

- Official Pen (1 available)
- Thursday Continental Breakfast (2 available)
- Friday Continental Breakfast (2 available)
- Session Sponsor with a 30 Second Commercial (10 available)
- Back Cover Ad on Program (1 available)

Logo printed in conference program

Logo on Annual Meeting marketing emails

Logo display on event webpage

Business card ad in *Defense Comment* magazine (3.5 inches wide by 2 inches tall)

Banner ad on ADC website for 30 days (220 pixels by 220 pixels)

One complimentary ticket to reception

Bronze – \$1,500

- Thursday Morning Refreshment Break (2 available)
- Thursday Afternoon Refreshment Break (2 available)
- Friday Morning Refreshment Break (2 available)
- Session Sponsor Without Commercial (10 available)

Logo printed in conference program

Logo on Annual Meeting marketing emails

Logo display on event webpage

One complimentary ticket to reception

General – \$750

Thursday Morning Refreshment Break (2 available)

Logo printed in conference program

Logo on Annual Meeting marketing emails

Logo display on event webpage

One complimentary ticket to reception



EXCEEDING EXCELLENCE

Premium Exhibit Booth (Italian Room)

\$3,750 prior to Nov 3RD – \$4,250 after Nov 3RD – limit 5

One 6' draped table (plus 2 chairs & wastebasket) for 2 days
Participate in Vendor Passport program
Four registrations (lunch and reception)

- Additional registrations can be purchased for \$300
- Additional reception tickets can be purchased for \$150
- Additional luncheon tickets can be purchased for \$125

Listing in the *Defense Comment* magazine
Logo on Annual Meeting marketing emails
Logo display on event webpage

Standard Exhibit Booth (Colonial Room)

\$3,250 prior to Nov 3RD – \$3,750 after Nov 3RD

One 6' draped table (plus 2 chairs & wastebasket) for 2 days
Participate in Vendor Passport program
Two registrations (lunch and reception)

- Additional registrations can be purchased for \$300
- Additional reception tickets can be purchased for \$150
- Additional luncheon tickets can be purchased for \$125

Listing in the *Defense Comment* magazine
Logo on Annual Meeting marketing emails
Logo display on event webpage

Register online here:

<https://adc.memberclicks.net/2023-annual-meeting-sponsorships-and-exhibits>

**If you wish to pay by check, select “invoice me”
and send the check along with the invoice to the office.**