

# Legacy and Innovation: *The Past, Present, & FUTURE* of Defense Practice



ASSOCIATION OF DEFENSE COUNSEL  
OF NORTHERN CALIFORNIA & NEVADA

## **66<sup>TH</sup> ANNUAL MEETING**

December 11 & 12, 2025 | Westin St. Francis

**SPONSORSHIP  
AND EXHIBITOR  
OPPORTUNITIES**

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# SPONSORSHIP OPPORTUNITIES

| Title                            | Quantity Available | Price      |
|----------------------------------|--------------------|------------|
| <b>Diamond Level Sponsorship</b> |                    |            |
| Keynote Speaker                  | 1 REMAINING        | \$8,000.00 |

## **Benefits:**

- 1-Premium Exhibitor Table for 2 days.
- Three event registrations.
- Acknowledgment at Annual Meeting.
- Logo use in the Annual Meeting program, all event signage, and registration webpage.
- Social media acknowledgment.
- Sponsorship recognition in Meeting app.
- ½ page ad in Defense Comment magazine.
- ADC website ad for 90 days.

| Title                             | Quantity Available | Price      |
|-----------------------------------|--------------------|------------|
| <b>Platinum Level Sponsorship</b> |                    |            |
| Thursday Cocktail Reception       | 4                  | \$6,000.00 |
| Hotel Keycard                     | 1                  | \$6,000.00 |
| Conference App                    | 2                  | \$6,000.00 |
| Conference Wi-Fi                  | 1                  | \$6,000.00 |
| Lanyard                           | 1                  | \$6,000.00 |
| Name Badge                        | 1                  | \$6,000.00 |

## **Benefits:**

- Two event registrations.
- Acknowledgment at Annual Meeting.
- Logo use in the Annual Meeting program, all event signage, and registration webpage.
- Social media acknowledgment.
- Sponsorship recognition in Meeting app.
- ½ page ad in Defense Comment magazine.
- ADC website ad for 60 days.

# SPONSORSHIP OPPORTUNITIES

| Title                         | Quantity Available | Price      |
|-------------------------------|--------------------|------------|
| <b>Gold Level Sponsorship</b> |                    |            |
| Tote Bag                      | 1                  | SOLD       |
| Note Pad (in tote bag)        | 1                  | SOLD       |
| Pen (in tote bag)             | 1                  | SOLD       |
| Chip Clip (in tote bag)       | 1                  | \$4,000.00 |
| Mousepad (in tote bag)        | 1                  | \$4,000.00 |
| Ice Sculpture                 | 1                  | \$4,000.00 |
| Napkin Logo                   | 1                  | \$4,000.00 |

## **Benefits:**

- Two event registrations.
- Acknowledgment at Annual Meeting.
- Logo use in Annual Meeting program and registration webpage.
- Social media acknowledgement.
- ¼ page ad in Defense Comment magazine.
- ADC website ad for 30 days.

| Title                           | Quantity Available | Price      |
|---------------------------------|--------------------|------------|
| <b>Silver Level Sponsorship</b> |                    |            |
| Session Sponsor                 | 15                 | \$3,000.00 |
| Thursday Breakfast              | 2                  | \$3,000.00 |
| Branded Reception Cocktail      | 3                  | \$3,000.00 |
| Friday Breakfast                | 2                  | \$3,000.00 |

## **Benefits:**

- One event registration.
- Logo use in the Annual Meeting program and registration webpage.
- ADC website ad for 30 days.

# SPONSORSHIP OPPORTUNITIES

| Title                           | Quantity Available | Price      |
|---------------------------------|--------------------|------------|
| <b>Bronze Level Sponsorship</b> |                    |            |
| Thursday AM Break               | 1                  | SOLD       |
| Thursday PM Break               | 1                  | \$2,000.00 |
| Friday AM Break                 | 1                  | \$2,000.00 |
| Inside Cover                    | 1                  | SOLD       |
| Back Cover                      | 1                  | \$2,000.00 |

## **Benefits:**

- Sponsorship recognition in Meeting app.
- Logo use in the Annual Meeting program and registration webpage.

# EXHIBITOR OPPORTUNITIES

| Title             | Quantity Available | Price      |
|-------------------|--------------------|------------|
| Premium Exhibitor | SOLD OUT           | \$4,000.00 |

## **Benefits:**

- One (1) 6' exhibitor table and chairs.
- Premium exhibitor location (Italian Room) for two (2) days.
- Three (3) event registrations.
- Participation in the Exhibitor Check-In Challenge on Meeting app.
- Company name listed in the Defense Comment magazine and registration webpage.
- Company listed in Meeting app.

| Title              | Quantity Available | Price      |
|--------------------|--------------------|------------|
| Standard Exhibitor | 11 SPOTS REMAINING | \$3,500.00 |

## **Benefits:**

- One (1) 6' exhibitor table and chairs.
- Standard exhibitor location (Colonial Room) for two (2) days.
- Two (2) event registrations.
- Participation in the Exhibitor Check-In Challenge on Meeting app.
- Company name listed in the Defense Comment magazine and registration webpage.
- Company listed in Meeting app.

# ABOUT THE EVENT



## ABOUT ADCNC:

In its 66th year, the Association of Defense Counsel of Northern California and Nevada Annual Meeting will host over 300 defense attorneys, mediators, judges, and industry representatives. This annual event brings together members of all career levels to discuss cutting edge topics of the legal system of tomorrow and gain insights into emerging practices, technologies, and advice from leading experts.

The 66th ADC Annual Meeting is scheduled for December 2025 in San Francisco, CA and promises to be a significant experience with influential keynote speakers and ample networking opportunities.

Association of Defense Counsel of Northern CA and Nevada  
2520 Venture Oaks Way, Suite 150 Sacramento, CA 95833  
Phone: 916-239-4060 Email: [info@adcncn.org](mailto:info@adcncn.org)  
Registration: [adc.memberclicks.net/2025-annual-meeting-sponsor](https://adc.memberclicks.net/2025-annual-meeting-sponsor)

## 2025 ANNUAL MEETING DETAILS

### DATE:

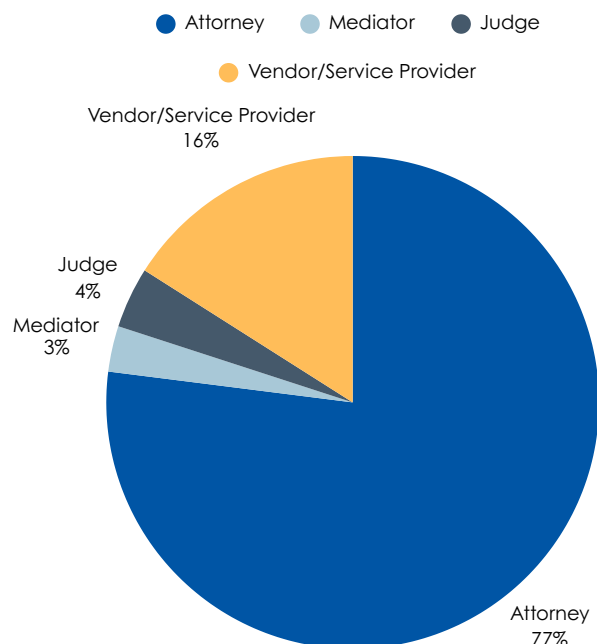
DECEMBER 11-12, 2025

### VENUE:

THE WESTIN ST. FRANCIS SAN  
FRANCISCO ON UNION SQUARE  
335 POWELL STREET  
SAN FRANCISCO, CA 94102

### HISTORICAL ATTENDANCE:

280-300+ MEMBERS AND GUESTS



## Annual Meeting Demographics:

**Attendees**  
**300+**

**Firms & Companies**  
**150+**





# INTERESTED IN PURCHASING A SPONSORSHIP?

REGISTER AS A SPONSOR AT  
**[ADC.MEMBERCLICKS.NET/2025-ANNUAL-MEETING-SPONSOR](https://ADC.MEMBERCLICKS.NET/2025-ANNUAL-MEETING-SPONSOR)**

## CONTACT US

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