

Legacy and Innovation: *The Past, Present, & FUTURE* of Defense Practice



ASSOCIATION OF DEFENSE COUNSEL
OF NORTHERN CALIFORNIA & NEVADA

66TH ANNUAL MEETING

December 11 & 12, 2025 | Westin St. Francis

**SPONSORSHIP
AND EXHIBITOR
OPPORTUNITIES**

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SPONSORSHIP OPPORTUNITIES

Title	Quantity Available	Price
Diamond Level Sponsorship		
Keynote Speaker	2	SOLD OUT

Benefits:

- 1-Premium Exhibitor Table for 2 days.
- Three event registrations.
- Acknowledgment at Annual Meeting.
- Logo use in the Annual Meeting program, all event signage, and registration webpage.
- Social media acknowledgment.
- Sponsorship recognition in Meeting app.
- ½ page ad in Defense Comment magazine (7.5"x4.5").
- ADC website ad for 90 days (220x220 px.).

Title	Quantity Available	Price
Platinum Level Sponsorship		
Thursday Cocktail Reception	4	\$6,000.00
Hotel Keycard	1	SOLD OUT
Conference App	2	\$6,000.00
Conference Wi-Fi	1	\$6,000.00
Lanyard	1	SOLD OUT
Name Badge	1	\$6,000.00

Benefits:

- Two event registrations.
- Acknowledgment at Annual Meeting.
- Logo use in the Annual Meeting program, all event signage, and registration webpage.
- Social media acknowledgment.
- Sponsorship recognition in Meeting app.
- ½ page ad in Defense Comment magazine (7.5"x4.5").
- ADC website ad for 60 days (220x220 px.).

SPONSORSHIP OPPORTUNITIES

Title	Quantity Available	Price
Gold Level Sponsorship		
Tote Bag	1	SOLD OUT
Note Pad (in tote bag)	1	SOLD OUT
Pen (in tote bag)	1	SOLD OUT
Chip Clip (in tote bag)	1	SOLD OUT
Mousepad (in tote bag)	1	SOLD OUT
Ice Sculpture	1	\$4,000.00
Napkin Logo	1	SOLD OUT

Benefits:

- Two event registrations.
- Acknowledgment at Annual Meeting.
- Logo use in Annual Meeting program and registration webpage.
- Social media acknowledgement.
- ¼ page ad in Defense Comment magazine (5"x4.5").
- ADC website ad for 30 days (220x220 px.).

Title	Quantity Available	Price
Silver Level Sponsorship		
Session Sponsor	12	\$3,000.00
Thursday Breakfast	2	\$3,000.00
Branded Reception Cocktail	2	\$3,000.00
Friday Breakfast	1	SOLD OUT

Benefits:

- One event registration.
- Logo use in the Annual Meeting program and registration webpage.
- ADC website ad for 30 days (220x220 px.).

SPONSORSHIP OPPORTUNITIES

Title	Quantity Available	Price
Bronze Level Sponsorship		
Thursday AM Break	1	SOLD OUT
Thursday PM Break	1	\$2,000.00
Friday AM Break	1	\$2,000.00
Inside Cover	1	SOLD OUT
Back Cover	1	\$2,000.00

Benefits:

- Sponsorship recognition in Meeting app.
- Logo use in the Annual Meeting program and registration webpage (220x220 px.).

EXHIBITOR OPPORTUNITIES

Title	Quantity Available	Price
Premium Exhibitor	SOLD OUT	\$4,000.00

Benefits:

- One (1) 6' exhibitor table and chairs.
- Premium exhibitor location (Italian Room) for two (2) days.
- Three (3) event registrations.
- Participation in the Exhibitor Check-In Challenge on Meeting app.
- Company name listed in the Defense Comment magazine and registration webpage.
- Company listed in Meeting app.

Title	Quantity Available	Price
Standard Exhibitor	SOLD OUT	\$3,500.00

Benefits:

- One (1) 6' exhibitor table and chairs.
- Standard exhibitor location (Colonial Room) for two (2) days.
- Two (2) event registrations.
- Participation in the Exhibitor Check-In Challenge on Meeting app.
- Company name listed in the Defense Comment magazine and registration webpage.
- Company listed in Meeting app.

ABOUT THE EVENT



ABOUT ADCNC:

In its 66th year, the Association of Defense Counsel of Northern California and Nevada Annual Meeting will host over 300 defense attorneys, mediators, judges, and industry representatives. This annual event brings together members of all career levels to discuss cutting edge topics of the legal system of tomorrow and gain insights into emerging practices, technologies, and advice from leading experts.

The 66th ADC Annual Meeting is scheduled for December 2025 in San Francisco, CA and promises to be a significant experience with influential keynote speakers and ample networking opportunities.

Association of Defense Counsel of Northern CA and Nevada
2520 Venture Oaks Way, Suite 150 Sacramento, CA 95833
Phone: 916-239-4060 Email: info@adcncn.org
Registration: adc.memberclicks.net/2025-annual-meeting-sponsor

2025 ANNUAL MEETING DETAILS

DATE:

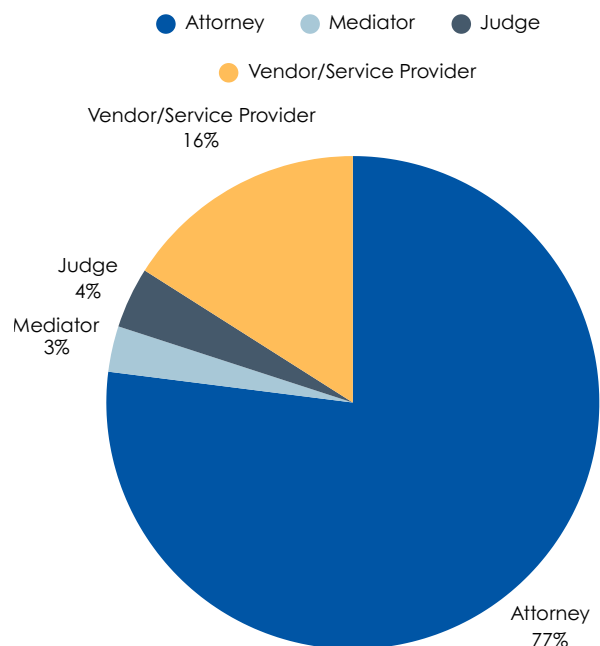
DECEMBER 11-12, 2025

VENUE:

THE WESTIN ST. FRANCIS SAN
FRANCISCO ON UNION SQUARE
335 POWELL STREET
SAN FRANCISCO, CA 94102

HISTORICAL ATTENDANCE:

280-300+ MEMBERS AND GUESTS



Annual Meeting Demographics:

Attendees

300+

Firms & Companies

150+



INTERESTED IN PURCHASING A SPONSORSHIP?

REGISTER AS A SPONSOR AT
ADC.MEMBERCLICKS.NET/2025-ANNUAL-MEETING-SPONSOR

CONTACT US

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