



**Association of Defense Counsel
of Northern California and Nevada**
2520 Venture Oaks Way, Suite 150
Sacramento, CA 95833

SOCIAL MEDIA

FRIDAY, JUNE 23, 2017

3:00 pm – Registration Opens

3:30 pm – 5:30 pm – Seminar

5:30 pm – 6:30 pm – Cocktail Reception

PICCADILLY INN SHAW • 2305 West Shaw Avenue • Fresno, CA 93711 • (559) 348-5520

This seminar will include an overview of social media, what it includes, where do you find it, and how you can get it admitted and/or excluded as evidence. The presentation will focus on the role forensic analysis can play assisting in the investigation and the current status of the law in terms of social media admissibility. We will also discuss any ethical implications that may arise when looking for social media posts and what should be done.

SPEAKERS

Mandy Jeffcoach, Partner, McCormick Barstow LLP

Mandy Jeffcoach is a partner with McCormick Barstow LLP, whose practice focuses on representing clients in complex commercial disputes with an emphasis in business litigation and professional liability. She has succeeded in a variety of individual and corporate representations in the area of contractual disputes, business law, collections, construction law, and legal malpractice. Ms. Jeffcoach has experience managing and conducting civil litigation and has both bench and jury trial experience. She is AV Preeminent Peer Review Rates with Martindale-Hubbell and was selected for inclusion in the Northern California Super Layers list (2015-2016) and Northern California Rising Stars list (2009-2014) for her primary area of practice in business litigation. Ms. Jeffcoach is a certified specialist in legal malpractice by the California State Bar and is a member of the State Bar of California (Litigation Law Section), Fresno County Bar Association, Federal Bar Association, National Association of Women Lawyers and Association of Business Trial Lawyers, San Joaquin Valley Chapter Board of Directors and is also a fee arbitrator for the Fresno County Bar Association.

Casey Van Veen, Director, Global eDiscovery Solutions

Casey is a Director of Global eDiscovery Solutions for Discovia. He has worked with numerous Fortune 500 companies and AMLAW 200 law firms. Casey's portfolio of companies includes technology, manufacturing, consumer goods, freight & logistics, healthcare, banking, gaming and retail companies. The matters include HSR 2nd Requests, SEC investigations/white collar crime, labor & employment, construction defect, toxic tort, asbestos, theft of trade secret misappropriation, patent, IP, and complex litigation matters. The cumulative experience from all of these various industries gives him a unique platform to develop out-of-the-box solutions to his customer's complex needs. His primary role is to advise corporations and law firms about the best practices to both reduce risk and costs as well as develop strong eDiscovery processes. Casey is a Relativity Certified Sales Professional and holds a B.S. from the University of Arizona in Business with an emphasis in Marketing. Casey enjoys participating in outdoor adventure obstacle course races, golfing, diving and traveling. Casey resides in Lafayette, CA with his wife, Bethany, and their two kids.

This activity has been approved for Minimum Continuing Legal Education Credit by the State Bar of California in the amount of 2.0 hours, including 1.0 hour of Ethics credit.

SOCIAL MEDIA SEMINAR • Friday, June 23, 2017 • 3:30 pm - 5:30 pm

Registration Fees: ADCNCN Member – \$175 Non-Member – \$275 Non-Attorney \$95

Attendee: _____ State Bar# _____

Firm: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Cancellations: Registrant must cancel in writing at least one week prior to the seminar.

Method of Payment: Amount Enclosed: \$ _____

Check, made payable to ADCNCN Credit Card: Visa M/C AmEx Number: _____ exp: _____

Cardholder Name: _____ Signature: _____

Please complete this form and return it with your payment to:

Association of Defense Counsel of Northern California and Nevada

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If paying with a credit card, please FAX this form to 916.924.7323. Please do not e-mail.