

A·D·C

Association of Defense Counsel
of Northern California & Nevada



VERITAS

56TH Annual Meeting

December 10-11, 2015

**Westin St. Francis Hotel
San Francisco, CA**



**Keynote
Speaker:**

**JAMES
ROGAN**



**Inspirational
Speaker:**

**MICHAEL D.
SCHWARTZ**

SEMINAR TOPICS:

Reptile / Golden Rule Theory | Cyber Risk and Prevention | Electronic Records Admissibility | Ethics | Substance Abuse | Elimination of Bias | Construction Litigation Pitfalls | Employment Law Update | and Many More



President's Welcome

Please come and join us on December 10-11, 2015, for the 56th Annual Meeting of the Association of Defense Counsel of Northern California and Nevada (ADC) at the Westin St. Francis Hotel on beautiful Union Square in San Francisco, California.

Second Vice President, Enrique Marinez, has put together what promises to be both an informative and interesting line up of seminars which will no doubt be of value to our practices. In addition to helping hone your tools as a civil defense lawyer, the Annual Meeting allows you to obtain your MCLE credit and is a great time to catch up with old friends and colleagues, see people you have met in depositions and other venues, and see them in a more social setting. It is a good time to not only catch up, but to network and exchange ideas and information.

The Annual Meeting will include the always popular "Year in Review," which will bring us up to date on important 2015 California and Nevada appellate decisions. Other sessions include electronically stored information and E-evidence, Cumis counsel, and dealing with the Reptile Theory. There will be panels addressing the significant recent legislation and cases dealing with employment law, construction defect litigation, as well as ethics and advocacy. This represents just a few of the areas which will be covered this year.

On Friday, our CDC Legislative Advocate, Mike Belote, will bring us up to date on legislation impacting the defense practice in California. This will include updates on demurrer legislation, EJs, issues of taxation on services, as well as numerous other areas of interest.

This year's keynote speaker is Judge James Rogan. I first met Judge Rogan a number of years ago, and I was impressed by him, which led me to read his first book, *Rough Edges – My Unlikely Road From Welfare to Washington*. His story is inspiring and it chronicles his journey through life. Judge Rogan is a former gang murder prosecutor in the Los Angeles County District Attorney's Office, a former member of the U.S. House of Representatives and, as a freshmen member of the House Judiciary Committee, was chosen to help lead the prosecution of President Bill Clinton, which is the subject of his second book, *Catching Our Flag*. He is a captivating speaker. As an added bonus, Judge Rogan will be signing books with all profits from the books being donated to charity.

Our inspirational speaker, Michael D. Schwartz, has worked as a civil litigator representing plaintiffs and defendants in State and Federal Courts. He has tried over 200 trials, and will be presenting a program on Winston Churchill. I attended this presentation in Southern California and was delighted that Mr. Schwartz agreed to bring this education and entertaining program to our Annual Meeting. If you appreciate effective written and spoken language, you will be inspired by him.

It has been an honor to serve as your President for the past year. David Daniels will be installed as the President for 2016, and under his leadership he and your Board of Directors will keep the ADC on track and provide significant value to its members.

I look forward to seeing you at the Annual Meeting.



Michael C. Kronlund
2015 ADC President

Schedule At-a-Glance

56TH Annual Meeting – December 10-11, 2015

Thursday, December 10, 2015

TIME	TRACK A	TRACK B	TRACK C
8:45 am – 9:00 am	Welcome and Annual Business Meeting		
9:00 am – 10:30 am FIRST MORNING SESSION	2015 – The Year in Review		
10:30 am – 10:45 am	Break – Colonial Room		
10:45 am – 12:00 noon SECOND MORNING SESSION	Construction	Ethics in Advocacy, Appellate and Otherwise	Cyber Crime, Cyber Risk and Cyber Security – Preventing a Data Breach
12:00 noon – 1:30 pm	Lunch on Own		
1:30 pm – 2:30 pm FIRST AFTERNOON SESSION	Substance Abuse In the Legal Profession	Electronically Stored Information and E-evidence: What is It? How Much and From Whom is It Discoverable? How Do You Introduce It or Object to It at Evidentiary Hearings, Including Trial?	Can Conflict Be a Good Thing? Current Cumis Coverage and Defense Issues
2:30 pm – 2:45 pm	Break – Colonial Room		
2:45 pm – 3:45 pm SECOND AFTERNOON SESSION	Electronic Medical Records – The New Healthcare Landscape	Employment	Defending Toxic Tort Take-Home Exposure Cases
3:45 pm – 4:00 pm	Break – Vendor Prizes – Colonial Room		
4:00 pm – 4:45 pm THIRD AFTERNOON SESSION	Top Ten Ethics Tips for Using the Internet to Enhance and Market Your Practice	Law and Motion, Motion In Limine from a Judicial Perspective	Addressing Future Care Cost Claims
4:50 pm – 5:20 pm SUB-LAW SECTIONS MEETINGS	<ul style="list-style-type: none"> • Construction • Employment • Insurance • Landowner Liability • Litigation 	<ul style="list-style-type: none"> • Medical / Healthcare • Public Entity • Toxic Torts • Transportation • Young Lawyers 	
5:30 pm – 7:30 pm	President's Reception		

Friday, December 11, 2015

TIME	
8:30 am – 9:15 am	Legislative Update
9:15 am – 9:30 am	Break
9:30 am – 10:45 am	Confronting the Plaintiff's Reptile Revolution: Defusing Reptile Tactics with Advanced Witness Training
10:45 am – 11:00 am	Break
11:00 am – 12:00 pm	Inspirational Speaker: Michael D. Schwartz
12:00 pm	Luncheon Keynote Speaker: Judge James E. Rogan, Author of <i>Catching Our Flag: Behind the Scenes of a Presidential Impeachment</i>

Schedule of Events

— Thursday, December 10, 2015 —

7:30 am – 7:30 pm

Registration Open

Italian Room

7:30 am – 4:00 pm

Vendor Faire Open

Colonial and Italian Rooms

7:30 am – 8:45 am

Continental Breakfast

Vendor Faire Area – Colonial and Italian Rooms

8:45 am – 9:00 am

Welcome and Annual Business Meeting

Grand Ballroom

ADC President, Michael Kronlund, welcomes you to the 56TH Annual Meeting. Please join your colleagues to conduct annual association business as well as elect the officers and board members for 2016.

FIRST MORNING SESSION

9:00 am – 10:30 am

2015 – The Year in Review

(MCLE – 1.5 hours General credit)

Grand Ballroom

The ADC's Annual Case Law Review presented by our expert panelists, Mike Brady, Jacquelyn Wilson and Robert Eisenberg. This informative session will provide you with important updates in California and Nevada law. This session is always a favorite and very informative for all attendees.



Michael J. Brady, Esq.
*Ropers, Majeski,
Kohn & Bentley
and ADR Services, Inc.*



**Robert L.
Eisenberg, Esq.**
*Lemons, Grundy
& Eisenberg*



**Jacquelyn K.
Wilson, Esq.**
Samuelson, Wilson & Roe

10:30 am – 10:45 am

Break

Colonial and Italian Rooms

**REGISTER ONLINE AT
WWW.ADCNCN.ORG**

Schedule of Events

— Thursday, December 10, 2015 —

SECOND MORNING SESSION – TRACK A

10:45 am – 12:00 noon

Construction

(MCLE – 1.25 hours General credit)

Elizabethan Room

The panel will address some of the stickier problems encountered in construction defect litigation, starting with the proposition that these cases are not “one size fits all,” so that each case needs to be managed in a manner appropriate for the circumstances. The intent is to address current pressing issues, so the precise issues to be addressed are not etched in stone. Some of the topics may include the propriety of filing one case on behalf of the owners of multiple residences, all of whom really have separate claims such that there would need to be multiple verdict forms and separate judgments – made all the more complicated when different subcontractors worked on different houses; carriers seeking to intervene and litigate coverage related issues (subrogation rights to contractual defense and indemnity against subcontractors); and abuse of contractual defense rights, such as by keeping parties with little exposure in a case to extract more money in settlement and charging exorbitant hourly rates that are passed through to the indemnitors and additional insured carriers; problems presented by having a single “special master” responsible for discovery and mediation; and the propriety of appointment of “special masters.”



Robert A. Bellagamba
Castle & Dekker



Michael J. Cochrane
Hughes Gill Cochrane, P.C.



Hon. Barry P. Goode
*Contra Costa County
Superior Court*



Jill J. Lifter
Ryan & Lifter



Steven E. McDonald
*Bledsoe, Diestel, Treppa
& Crane LLP*

Schedule of Events

— Thursday, December 10, 2015 —

SECOND MORNING SESSION – TRACK B

10:45 am – 12:00 noon

Ethics in Advocacy, Appellate and Otherwise

(MCLE – 1.25 hours Ethics credit)

Grand Ballroom

The panel will examine recent cases where advocates stepped, sometimes plunged headlong, outside the bounds of ethical conduct. This can happen at both the trial and appellate levels, and may involve client control as much as lawyer self-control. For example, several recent cases dismissed appeals where the appellant disobeyed trial court orders during the pendency of the appeal. Lawyers can generally avoid unethical conduct simply by following statute and rule, without any extra-legal “ethical” overlay.



Hon. Peter J. Siggins
*Calif. 1st District
Court of Appeal*



Gary Watt
Archer Norris



Don Willenburg
Gordon & Rees

SECOND MORNING SESSION – TRACK C

10:45 am – 12:00 noon

Cyber Crime, Cyber Risk and Cyber Security – Preventing a Data Breach

(MCLE – 1.25 hours General credit)

Georgian Room

The estimated cost of cybercrime against businesses is nearly \$450 billion per year, and, with breach situations rapidly evolving, it is important to understand cybercrime and the options for security, mitigation and protection. This cyber risk panel will provide education on the efficient and secure use of data. Cyber professionals in the legal, technology and law enforcement industries, including an FBI



Lael Andara
*Ropers, Majeski, Kohn
& Bentley*



Nick Frost
*Supervisory Special Agent
(SSA) FBI San Francisco
Cyber Program*

investigator, will share their perspective on the latest trends and developments in combating the threats to data and why the protection of client data, and your own, should be top priorities.

Schedule of Events

— Thursday, December 10, 2015 —

12:00 noon – 1:30 pm
Lunch on Own

FIRST AFTERNOON SESSION – TRACK A

1:30 pm – 2:30 pm

Substance Abuse In the Legal Profession

(MCLE – 1.0 hour Substance Abuse credit)

Georgia Room

The disease of alcoholism afflicts roughly 1 in 5 lawyers. Intellectually, most law firms acknowledge the impaired lawyer as an issue that requires attention and action, but emotionally, many firms struggle with the discomfort, the sense of helplessness and the negative reverberations that surround an attorney in distress. Presenter Jerome (Jerry) Braun is a founder and senior partner in the San Francisco law firm of Farella Braun + Martel, one of California's fifty largest firms, and an alcoholic in recovery with eighteen and a half years of sobriety. This program provides reality based information on alcoholism, other substance abuse and addiction. Using his own experiences, Jerry will discuss the definition of alcoholism and other addictions, the brain chemistry of addiction and the consequences in the general population with particular emphasis on the impact upon clients, law firms and lawyers. We'll learn about the warning signs, intervention and other options and appropriate actions when confronted by substance abuse issues. Jerry will share his odyssey to and through the ravages of alcoholism and his journey in recovery.



Jerome Braun
The Other Bar

No Regrets Meeting Policy

If you attend this year's Annual Meeting as a paid full registrant, member or non-member, haven't attended an Annual Meeting within the past three years and you are not completely satisfied with the meeting, you will receive a 100% refund of your registration fee. Please contact Jennifer Blevins at jennifer@caladmanagement.com regarding this policy. Thank you.

Schedule of Events

— Thursday, December 10, 2015 —

FIRST AFTERNOON SESSION – TRACK B

1:30 pm – 2:30 pm

Electronically Stored Information and E-evidence: What is it? How Much and From Whom is it Discoverable? How Do You Introduce it or Object to it at Evidentiary Hearings, including Trial?

(MCLE 1.0 hour General credit)

Elizabethan Room

Have you ever wanted to use an e-mail, digital photograph, social media post, data calculated from a spreadsheet, or metadata from any of these items as evidence at trial? ESI has been here for years, at least as discovery, now it is becoming evidence at trial. We will define ESI, discuss issues of scope of discovery, allocations of costs, waivers of privilege and work-product, and preservation and spoliation. You



David S. Rosenbaum
*McDowall * Cotter APC*

will learn how you can engage the court to actively manage ESI issues. Finally, the bulk of our time will be on how to introduce your ESI as evidence, making ESI become E-evidence. This part will focus on the evidence code and how to properly lay foundation (or object to another's proffer). A handy cheat sheet on the variety of ways to introduce evidence will be handed out at the presentation.

FIRST AFTERNOON SESSION – TRACK C

1:30 pm – 2:30 pm

Can Conflict Be a Good Thing? Current Cumis Coverage and Defense Issues

(MCLE – 1.0 hour General credit)

Grand Ballroom

This panel will offer exciting insights on the workings of Cumis counsel from the policyholder and carrier perspectives. Current hot topics will be discussed including Cumis counsel triggers, the selection and control of Cumis counsel, reservation of rights letters, and payment disputes. The panel will also explore the practical effect of this year's Supreme Court decision in *JR Marketing LLC v. Hartford Cas. Ins. Co.* allowing reimbursement rights against Cumis counsel.



Linda J. Lynch
Lynch & Shupe LLC



Gerard Mannion
Mannion & Lowe



Maria S. Quintero
Hinshaw & Culbertson LLP

Schedule of Events

— Thursday, December 10, 2015 —

2:30 pm – 2:45 pm

Break

Colonial and Italian Rooms

SECOND AFTERNOON SESSION – TRACK A

2:45 pm – 3:45 pm

Electronic Medical Records – The New Healthcare Landscape

(MCLE – 1.0 hour General credit)

Elizabethan Room

Any personal injury case now involves Electronic Medical Records (EMR). This seminar will demystify EMR and help you master their use in both discovery and trial. This seminar is a must for anyone involved in litigation.



Christina Cassidy
NORCAL Mutual Ins. Co.



Heidi Cornell
Quest Discovery Services



David A. Levy
*Office of San Mateo
County Counsel*



Dominique Pollara
Pollara Law Group



The ADC is participating in this year's Toys for Tots campaign. Watch for details.



Photo By: Enrique Marinez

Schedule of Events

— Thursday, December 10, 2015 —

SECOND AFTERNOON SESSION – TRACK B

2:45 pm – 3:45 pm

Employment

(MCLE – 1.0 hour General credit)

California East

A review of recent Supreme Court cases and significant appellate and trial court cases and their application and implications for the employment law community including:

- Developments in Wage & Hour and PAGA Claims: Individual liability for “employers”; Class Actions v. Representative Actions; Complications of covered & uncovered claims
- Unraveling the Overlap of ADA/FEHA, FMLA/CFRA & Worker Compensation
- Tracking the NLRB’s Busy Activities of 2015
- Updates to the CFRA Regulations
- Update on Discrimination, Harassment, Retaliation & Whistleblowing Claims

Exciting legislative update from Sacramento including:

- Explanation of URGENCY legislation that took effect during 2015
- New laws for 2016 – What California Employers Need to be Prepared For
- Veto Power! What ideas got the “NO” vote from Governor Brown
- Tracking Legislation that failed to make it to the Governor’s desk



Jennifer Barrera
*California Chamber of
Commerce*



David Daniels
*Gilbert Kelly Crowley &
Jennett LLP*



Mary E. Farrell
The Farrell Law Group

MCLE Credit Information

This annual meeting has been approved for Minimum Continuing Legal Education credit by the State Bars of California and Nevada. The total available credit is 7.5 hours, including 2.0 hours specialty credits sufficient to satisfy the California Triennial Specialty Credit Requirement for 1.0 hours for *Prevention, Detection and Treatment of Substance Abuse*, 1.0 hours for *Elimination of Bias* credit, and 1.25 hours of Ethics credit.

Be sure to sign in for your MCLE credit in the Italian Room
and retain your Certificate of Attendance

Schedule of Events

— Thursday, December 10, 2015 —

SECOND AFTERNOON SESSION – TRACK C

2:45 pm – 3:45 pm

Defending Toxic Tort Take-Home Exposure Cases

(MCLE – 1.0 hour General credit)

Georgian Room

This presentation will explore the scope of duty and potential liability for various types of defendants, such as employers, contractors, and premise owners, since the *Campbell* decision. Christopher Bruni will discuss how the California Supreme Court's resolution of the apparent split in authority between *Kesner v. Superior Court* (1st Appellate District) and *Haver v. BNSF Railway Co.* (2nd Appellate District) will impact the best approach required to defend various types of defendants in toxic tort take-home cases. Shannon Gaffney, PhD, MHS, CIH, will discuss the results of a recent Cardno ChemRisk



Christopher B. Bruni
Sinunu Bruni LLP



Shannon H. Gaffney,
PhD, MHS, CIH
Cardno ChemRisk

simulation study that characterizes asbestos take-home exposures during the handling of chrysotile-contaminated clothing following a simulated full-shift workplace exposure, as well as fiber settling and clothing adhesion after simulated work had been performed.

3:45 pm – 4:00 pm

Break and Vendor Prizes

Vendor Faire Area – Colonial and Italian Rooms



Schedule of Events

— Thursday, December 10, 2015 —

THIRD AFTERNOON SESSION – TRACK A

4:00 pm – 4:45 pm

Top Ten Ethics Tips for Using the Internet to Enhance and Market Your Practice

(MCLE – .75 hour General credit)

California East

The internet has become pervasive in the practice of law. In many ways, the internet can enhance your practice; however, it can also be a trap for the unwary. This program will explore the intersection between the internet and attorney ethics, including:

- advertising, online directories, and attorney rating sites
- the internet as a source of evidence
- ethically using technology to communicate with parties and witnesses
- maintaining confidentiality and competence
- avoiding the inadvertent formation of an attorney-client relationship.

This program will address the applicable rules, recent developments and cases, and practical tips for effective risk management.



Alison P. Buchanan
Hoge Fenton

THIRD AFTERNOON SESSION – TRACK B

4:00 pm – 4:45 pm

Law & Motion, Motion In Limine from a Judicial Perspective

(MCLE – .75 hour General credit)

Elizabethan Room

This program will explore the issues peculiar to civil law & motion practice and offer a judicial perspective on motions such as motions for summary judgment, demurrers and motions in limine as well as the do's and don't's with respect to these types of motions.



Lisa Cappelluti
Lorber, Greenfield, Polito



Hon. Ernest H.
Goldsmith
San Francisco County
Superior Court



Hon. James
Kleinberg (Ret.)
JAMS

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Schedule of Events

— Thursday, December 10, 2015 —

THIRD AFTERNOON SESSION – TRACK B

4:00 pm – 4:45 pm

Addressing Future Care Cost Claims

(MCLE – 0.75 hour General credit)

Georgian Room

This presentation provides information on the changing measures of costs of future care. Historically, doctors and hospitals as well as other care providers have provided charges as a measure of future care costs. The legal environment has evolved. Actual paid amounts and the fair market value of services are now a recognized measure of cost. We will discuss the history and the methodology in measuring losses based on paid amounts and fair market value.



Mark Cohen
COHEN | VOLK Economic
Consulting Group



Erik Volk
COHEN | VOLK Economic
Consulting Group

SUB-LAW SECTION MEETINGS

4:50 pm – 5:20 pm

Business Litigation

William A. Muñoz (Co-Chair)
Holiday D. Powell (Co-Chair)

Construction

Jill J. Lifter (Co-Chair)
Jennifer L. Wilhelmi (Co-Chair)

Employment

Michael S. Burke (Co-Chair)
Ellen Arabian-Lee (Co-Chair)

Insurance

Mark E. Berry (Co-Chair)
Gregory S. Mason (Co-Chair)

Landowner Liability

Michon Spinelli (Chair)

Litigation

Erin S. McGahey (Co-Chair)
Holiday D. Powell (Co-Chair)

Medical / Healthcare

D. Marc Lyde (Co-Chair)
David A. Levy (Co-Chair)

Public Entity

James J. Arendt (Co-Chair)
Nolan S. Armstrong (Co-Chair)

Toxic Torts

Drexwell M. Jones (Co-Chair)
Erin S. McGahey (Co-Chair)

Transportation

Renée Welze Livingston (Co-Chair)
Mark E. Berry (Co-Chair)

Young Lawyers

Ryan Plotz (Chair)

Membership in the ADC allows for membership in the Substantive Law Sections. Benefits of the Sub-Law Sections include receipt of periodic newsletters alerting members to recent decisions; continuing education seminars and brown bag sessions; listserv e-groups; and the opportunity to meet face-to-face once per year during the Annual Meeting. Please refer to the schedule on page 2 which outlines the sub-law section meeting schedule. All of the meetings are on Thursday afternoon to allow for more interaction and participation. These annual meetings provide an opportunity to discuss common issues, plan future continuing education programs and provide a networking opportunity to meet your fellow members who practice in the same area. Please plan to attend the Substantive Law Section meetings on Thursday. Listed to the left are the chairs for each section, if you see them throughout the Annual Meeting, please feel free to inquire about your participation and involvement.

5:30 pm – 7:30 pm

President's Reception

Grand Ballroom

Schedule of Events

— Friday, December 11, 2015 —

8:00 am – 12:00 noon

Registration and Vendor Faire Open

Italian Room

8:00 am – 8:30 am

Continental Breakfast

Italian Room and Grand Ballroom

8:30 am – 9:15 am

Legislative Update

(MCLE – .75 hour General credit)

Colonial Room

California Defense Counsel Legislative Advocate Mike Belote will present an interesting review of legislation impacting defense practice in California. Mike will bring you up-to-date on what has happened over the past year and what may surprise us in 2016.



Michael D. Belote, Esq.
California Advocates, Inc.

9:15 am – 9:30 am

Break

Italian Room

9:30 am – 10:45 am

Confronting the Plaintiff's Reptile Revolution:

Defusing Reptile Tactics with Advanced Witness Training

(MCLE – 1.25 hour General credit)

Colonial Room

This presentation addresses the growing presence within the Plaintiff Bar of neuro-psychological techniques to secure large verdicts, which now total more than \$6b according to the theory's developers. While the reptile theory advocates attacking ten areas of defendants' vulnerabilities, this presentation focuses on the most important vulnerability – witness testimony – because it serves as



Ryan Malphurs, Ph.D.
Courtroom Sciences, Inc.

the foundation of the Reptile Theory's success. This presentation includes actual video of Reptile depositions to demonstrate how and why witnesses succumb to plaintiff manipulation tactics. The bulk of this presentation focuses on preparing witnesses to withstand Reptile tactics at the deposition stage, but also addresses effective tactics for trial testimony.

10:45 am – 11:00 am

Break

Italian Room

Schedule of Events

— Friday, December 11, 2015 —

11:00 am – 12:00 noon

Inspirational Speaker:

Michael D. Schwartz

Colonial Room



Michael D. Schwartz
Trial Advocacy Group, LLC

Our inspirational speaker, Michael D. Schwartz, is a seasoned trial attorney with great “war” stories colored by anecdotes of Sir Winston Churchill. Michael patterns his trial presentation to some of the great historical orators, particularly Sir Winston Churchill. He was certainly one of the most influential persons in British history, and his speeches are consistently ranked as the best ever given. There are many lessons to be learned from Churchill’s presentation skills. Michael will offer insight into and detail the masterful oratory skills, wit and humor of Churchill and

how those skills can be used to enhance your presentations, whether in trial or public speaking.

12:00 noon Luncheon

Annual Luncheon with Keynote Speaker

James E. Rogan

Grand Ballroom



Keynote Speaker: James E. Rogan
Orange County Superior Court

Our Annual Meeting will culminate with Judge James Rogan serving as the luncheon keynote speaker. He will recount his story of hard work and perseverance, and also share some stories of some of the historic people whose paths he crossed.

Growing up in the Mission District of San Francisco, Judge Rogan overcame a difficult childhood, including dropping out of high school in the tenth grade. In later years, he attended a local community college, and then earned a bachelor’s degree from the University

of California at Berkeley and his JD from UCLA Law School, where he was a member of the UCLA Law Review.

After law school, Judge Rogan practiced in a civil litigation firm for a short time before becoming a Los Angeles County Deputy District Attorney. He was elevated to the “Hardcore Gang Murder Unit,” and prosecuted some of Los Angeles’ most notorious street gang members. In 1990, California Lawyer magazine named him one of the state’s most effective prosecutors. It was that same year, at the age of 33, Governor Deukmejian appointed him to the Glendale Municipal Court, making him California’s youngest sitting judge at the time.

continued on next page

Schedule of Events

— Friday, December 11, 2015 —

continued from previous page

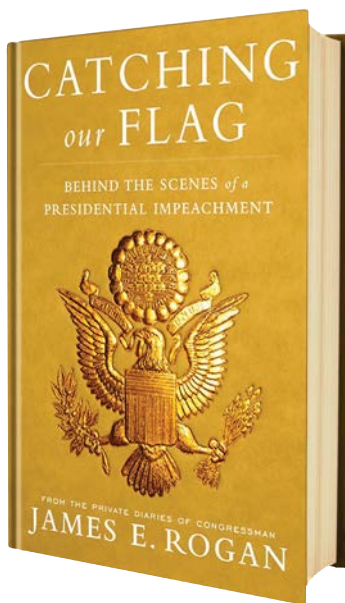
After serving as presiding judge, he ran for and won a special election to the California State Assembly in 1994, where his colleagues later elected him Majority Leader during his freshman term. He served on the Assembly's Appropriations, Budget, Public Safety, Natural Resources, and Education Committees.

In 1996, Judge Rogan won the first of two terms to the United States House of Representatives. As a freshman member of the House Judiciary Committee in 1998, the House elected him to be one of the managers to prosecute the historic impeachment proceedings and U.S. Senate trial against President Clinton. He later served as United States Under Secretary of Commerce, and was the 55th Director of the United States Patent and Trademark Office.

Returning to California in 2004, he became a partner at Venable LLP, and later of-counsel at KL Gates until he returned to the bench as a superior court judge in 2006 (where he serves currently in Orange County). For the last decade, he also has been an adjunct law professor at Chapman Law School.

Judge Rogan is also an accomplished author. *Reader's Digest* picked his first book, *Rough Edges: My Unlikely Road from Welfare to Washington*, as one of the top four nonfiction books of 2004. His second book, *Catching Our Flag: Behind the Scenes of a Presidential Impeachment*, was published in 2011 and chronicles the behind-the-scenes historical drama of the Clinton impeachment. His newest book, *And Then I Met ... Stories of Growing Up, Meeting Famous People, and Annoying the Hell Out of Them*, was published in 2014.

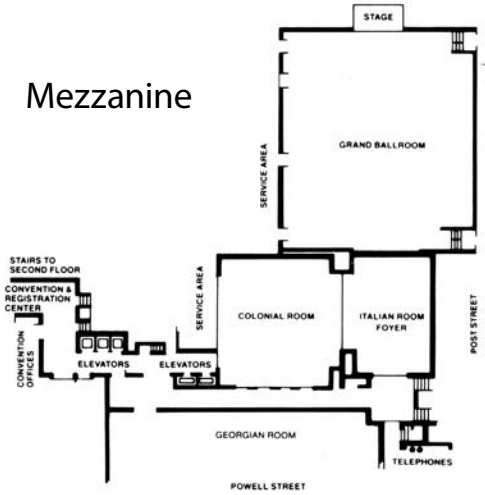
At our lunch, you can expect to hear about Judge Rogan's journey from his rough and humble San Francisco childhood, to an even rougher venue – the halls of Congress. Regardless of anyone's politics, Judge Rogan's story is emblematic of the true American success story.



Judge Rogan's books will be available for purchase and signature at the Annual Meeting. All proceeds of book sales at the ADC Annual Meeting will be donated by ADC to charity.

Westin St. Francis

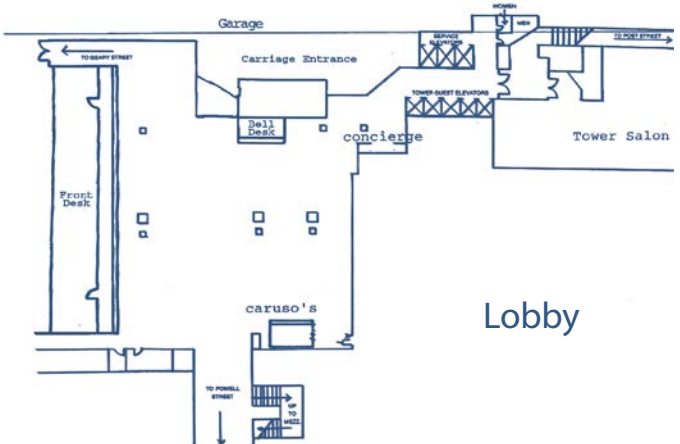
Mezzanine



Second Floor



Lobby



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MRK Medical Consultants

Principia Engineering, Inc.

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Rimkus Consulting Group

Roughan & Associates

The Udinsky Group

Past Presidents

1960	Robert M. Davis, Sr.
1961	Edward T. Moran
1962	J. Barton Phelps
1963	Vernon Goodin
1964	W.W. Gudmundson
1965	Carl R. Vendt
1966	Eugene J. Majeski
1967	Dudley W. Sheppard
1968	Joseph W. Rogers, Jr.
1969	Lewis L. Fenton
1970	Harold J. Chase
1971	James H. Barstow
1972	E.D. Bronson, Jr.
1973	Louis A. DeMers
1974	Richard V. Bettini
1975	John F. Van De Poel
1976	Archie Robinson
1977	John D. Chinello, Jr.
1978	George W. Ball
1979	Claude H. Smart, Jr.
1980	Nelson Barry
1981	Donald H. Kincaid
1982	Lowell T. Carruth
1983	Donald S. Walter
1984	Paul H. Cyril
1985	David P. Freitas
1986	Anthony J. Barrett
1987	David B. Lynch
1988	Kevin J. Dunne
1989	Paul H. Coffee
1990	Chester Morris
1991	William R. Strickland
1992	Michael J. Brady
1993	John M. Drath
1994	Daniel F. Quinn
1995	Thomas F. Keating, Jr.
1996	Julia A. Molander
1997	Dennis F. Moriarty
1998	Raymond M. Coates
1999	Steven H. Gurnee
2000	Jesse F. Ruiz
2001	Susan M. Keeney
2002	Wayne H. Maire
2003	Dennis P. Howell
2004	W. Eric Blumhardt
2005	Douglas A. Sears
2006	Peter O. Glaessner
2007	Jonathan C. Bacon
2008	Patricia Tweedy
2009	Mark G. Bonino
2010	Karen Jacobsen
2011	Andrew R. Weiss
2012	John M. Vrieze
2013	Gregory D. Pike
2014	Linda J. Lynch

ADC President's Award

This award, presented each year at the Annual Meeting Luncheon, acknowledges an individual who has provided exemplary service to the association, the profession, and the civil justice system.

Past Recipients of ADCNCN President's Award Include:

1987	Vernon Goodin	2001	Karl A. Keener
1988	Claude H. Smart, Jr.	2002	Steven H. Gurnee
1989	Dudley Sheppard	2003	Jacquelyn K. Wilson
1990	Archie S. Robinson	2004	Mark S. Adams
1991	David B. Lynch	2005	Paul A. Brisso
1992	Edward J. McFetridge <i>(posthumous)</i>	2006	Raymond M. Coates
1993	Paul H. Cyril	2007	Peter O. Glaessner
1994	Paul H. Coffee	2008	Jeane Struck
1995	Suzette Martinez	2009	Vincent B. McLorg <i>(posthumous)</i>
1996	Daniel F. Quinn	2010	Patricia S. Tweedy
1997	Michael J. Brady	2011	Melissa Blair Aliotti
1998	Thomas F. Keating, Jr.	2012	David S. Rosenbaum
1999	Eugene J. Majeski	2013	John A. Aberasturi
2000	Bruno D. Marraccini <i>(posthumous)</i>	2014	Randolph S. Hicks

Nathan Holt Memorial "Friend of the ADC" Award

This award was established in 1999 to honor the memory of Nathan Holt, a claims representative with the California State Automobile Association, who was a longtime, ardent supporter of the ADCNCN and its ideals. The award is presented at the ADCNCN Annual Meeting Luncheon to acknowledge a non-member who has contributed significantly to the relationship between defense counsel and their clients and who has also helped to further the goals of the Association of Defense Counsel of Northern California and Nevada.

Past recipients of this award include:

1999	Nathan Holt <i>(posthumous)</i>
2002	Ringler Associates
2003	Mike Brink
2005	Patrick A. Long
2006	David Prescott <i>(posthumous)</i>
2007	Sharon Wills
2008	Steve Poulson
2010	Lola Hogan
2011	Vicki Campbell
2013	Stacey A. Jackson
2014	Lawrence Green

Registration Information

56TH Annual Meeting – December 10-11, 2015

— Register online at www.adcncn.org —

REGISTRATION FEES:	before 10/1/15	10/2/15 – 12/8/15	ON-SITE
	EARLY	REGULAR	
ADCNCN Members	\$495	\$545	\$575
Claims Personnel	\$325	\$370	\$395
Claims Personnel (Thursday am Only)	\$125	\$150	\$150
Non-Member Attorneys	\$795	\$795	\$850
Young Lawyer (ADC member, in practice up to 5 years)	\$385	\$385	\$420
Companion (President's Reception Only)	\$150	\$150	\$150
Companion (Luncheon Only)	\$125	\$125	\$125

REGISTRATION:

Pre-registration for the ADCNCN Annual Meeting is encouraged to ensure adequate meeting space and advance notice to registrants in the event of any program changes. Registration is accomplished online or by filling out and sending in the attached registration form with your check or credit card payment. The above registration fees cover single admission to all lectures, the President's Reception and the Annual Luncheon.

REGISTERING GUESTS:

Each Registrant may bring one companion to Thursday evening's President's Reception at an additional cost of \$150 and one companion to the Annual Meeting Luncheon at an additional cost of \$125. Your companion(s) must be registered in advance. Those attending these events as companions may not be ADCNCN members.

PLEASE NOTE:

Tickets are not sent in advance. All tickets and program materials are distributed at the time of check-in. Name badges must be worn or presented at all functions.

REFUND POLICY:

Due to our commitment to the hotel, any meeting registration cancellation and request for refund must be in writing and submitted to the ADCNCN office no later than November 2, 2015. A \$100 surcharge will be assessed to all cancellations received on or before November 2, 2015. ADCNCN Fax: (916) 924-7323 or e-mail: adcncn@camgmt.com. No refunds will be made for cancellations received after November 2, 2014.

HOTEL:

The Westin St. Francis is located at 335 Powell Street, San Francisco, CA 94102-1875; (415) 397-7000.

ROOM RATES:

\$239 Single/Double
(Hurry! This rate is good only until November 2, 2015.)
For Room Reservations, call (415) 397-7000.

QUESTIONS:

ADCNCN, 2520 Venture Oaks Way, Suite 150
Sacramento, CA 95833
(916) 239-4060 • Fax: (916) 924-7323
E-mail: adcncn@camgmt.com • Web: www.adcncn.org

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Save Paper and Postage!

REGISTRATION FEES:	before 10/1/15	10/2/15 – 12/8/15	ON-SITE
	EARLY	REGULAR	
<input type="checkbox"/> ADCNCN Members	\$495	\$545	\$575
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<input type="checkbox"/> Companion (Luncheon Only)	\$125	\$125	\$125

Name/State Bar ID:

Companion's Name for Reception/Luncheon:

Company/Firm:

Address:

City/State/Zip:

Phone:

Fax:

E-mail:

LUNCHEON TABLE RESERVATION:

Please reserve ____ table(s). (You must register 10 people to reserve a table.)

PAYMENT INFORMATION:

- Enclosed is my check for \$ ____
 Please charge \$ ____ to my MasterCard Visa AmEx
 Payment made online

Card Number:

Expiration Date:

CVV Code:

Signature:

Name as Appears on Card:

Credit Card Billing Address:

City/State/Zip:

MAKE CHECKS PAYABLE TO AND MAIL TO: ADC
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