



# Summer Seminar

Soak up summertime fun with a getaway to the mountains. Earn CLE, including a funky credit. Learn how to better run your practice. Spend time with your family, friends, or alone, hiking through the wildflowers, swimming in the pools or at the lake, and enjoy camaraderie with your fellow ADC colleagues during an evening dine around. This is a "Do Not Miss" opportunity.

## MCLE Information

This activity has been approved for Minimum Continuing Legal Education credit by the State Bar of California in the amount of 3.5 hours, including 2.5 hours of specialty credit. The ADCNCN certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California and the Nevada Board of Continuing Legal Education.

## Special Thanks

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## Resort at Squaw Creek

400 Squaw Creek Road, Olympic Valley, CA 96146

800.403.4434 • [www.destinationhotels.com/squawcreek](http://www.destinationhotels.com/squawcreek)

ADC Room Rate: \$289 - \$359, plus \$30 daily resort fee.

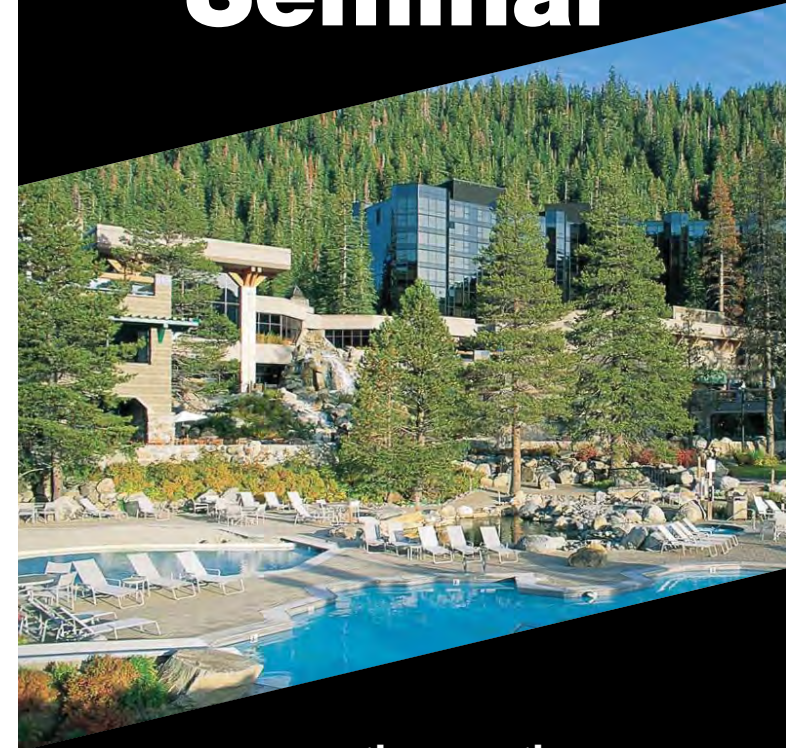
Please call resort directly to secure your room by July 9, 2018.

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Sacramento, CA

Association of Defense Counsel  
of Northern California and Nevada  
2520 Venture Oaks Way  
Suite 150  
Sacramento, CA 95833



# Summer Seminar



**August 10<sup>th</sup> & 11<sup>th</sup>, 2018**

**the Resort at Squaw Creek**

**400 Squaw Creek Road**

**Olympic Valley, CA 96146**



Association of Defense Counsel  
of Northern California and Nevada  
2520 Venture Oaks Way, Suite 150  
Sacramento, CA 95833



# Summer Seminar

August 10-11, 2018 • 400 Squaw Creek Road • Olympic Valley, CA 96146

## FRIDAY, AUGUST 10, 2018

11:00 am – **Registration & Exhibits Open**  
5:00 pm

11:45 am – **Welcome Lunch**  
1:00 pm

1:00 pm – **Owning & Operating a Law Firm From a Woman's Perspective**  
2:30 pm  
• Reneé Livingston, *Livingston Law Firm (Walnut Creek)*  
• Gayle Kern, *Kern & Associates (Reno)*

2:30 pm – **Break**  
2:45 pm

2:45 pm – **Pebley: A Direct Frontal Assault on on Howell**  
3:05 pm  
A TED Talk.  
• Steve Fleischman, *Horvitz & Levy LLP*

3:05 pm – **Practical Tips on Handling IME's**  
3:45 pm  
When plaintiff's try to bend the code.  
• Kristie Sager, *Jacobsen & McElroy*

3:45 pm – **Break**  
4:00 pm

4:00 pm – **Substance Abuse in the Legal Profession: Prevention, Detection, and Treatment**  
5:00 pm  
• David Mann, *The Other Bar*

5:30 pm – **Welcome Cocktail Reception (guests welcome)**  
6:30 pm

7:30 pm – **Dine Around**  
9:00 pm  
ADC will make restaurant reservations at local restaurants for conference attendees and their guests to enjoy non-hosted dinners with fellow attendees and guests. If you are interested in participating, please indicate same on the registration form along with the number in your party. Confirmation details will be provided to you at a later date. Additionally, if you have a favorite restaurant near the Resort at Squaw Creek, please let us know.

## SATURDAY, AUGUST 11, 2018

7:00 am – **Registration & Exhibits Open**  
12:00 pm

7:30 am – **Women Only Breakout Breakfast**  
9:00 am

7:30 am – **Breakfast for Attendees**  
9:00 am

9:00 am – **Business Thoughts for Current and Emerging Leaders:**  
12:00 pm  
• Jay Courie, *McAngus Goudelock & Courie*  
• Marci Krufka Taylor, *Mantra Partner*

9:00 am – **Success and Sustainability Through Business Analytics and Brand Management**  
9:45 am

9:45 am – **Preparing the Next Generation – Leadership and Client Transition**  
10:30 am

10:30 am – **Break**  
10:45 am

10:45 am – **CONCURRENT BREAKOUT: Success and Sustainability**  
12:00 pm

10:45 am – **CONCURRENT BREAKOUT: Leadership and Client Transition**  
12:00 pm

9:00 am – **Significant Other Activities**  
12:00 pm  
Transportation to and from either Truckee or Tahoe City. Shop, sip, and lunch around.

After Event **Golf, Tram Ride, and Hiking**  
Activities  
Book golf online directly with the resort.

12:30 pm – **Shuttle Departs**  
\$49 per person. Please sign up via the registration form prior to August 8<sup>th</sup>. Please visit this website for aerial tram details: [squawalpine.com/events-things-do/aerial-tram-rides](http://squawalpine.com/events-things-do/aerial-tram-rides).

## REGISTRATION FORM

— Register Online at [www.adcncn.org](http://www.adcncn.org) —

### Summer Seminar 2018

#### REGISTRATION FEES:

- ADC Member – \$395       Non-Member – \$495  
 Firm Administrator / Non-Attorney – \$295  
 ADC Member from Same Firm – \$250

Attendee: \_\_\_\_\_

State Bar #: \_\_\_\_\_

Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

#### DINE AROUND:

Join other conference attendees and guests for small group non-hosted dine arounds at local restaurants. Restaurant options and sign-up sheets will be available at the registration desk. Please indicate the number of people in your group for planning purposes.

Number of Guests: \_\_\_\_\_

#### TRAM/HIKE TO SHIRLEY LAKE:

"The Village" aerial tram to trailhead.

Number of Guests @ \$49 (register by 8/8): \_\_\_\_\_

**Cancellations: Registrant must cancel in writing at least one week prior to the seminar. Refunds less \$50 processing fee.**

#### PAYMENT INFORMATION:

- Enclosed is my check for \$ \_\_\_\_\_  
 Please charge \$ \_\_\_\_\_ to my  MasterCard  Visa  AmEx

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Name as Appears on Card: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**If paying with a credit card, please fax this form to 916.924.7323. Please do not e-mail.**

**MAKE CHECKS** Association of Defense Counsel (ADC)  
**PAYABLE TO** 2520 Venture Oaks Way, Suite 150 • Sacramento, CA 95833  
**AND MAIL TO:** (916) 239-4060 • Fax: (916) 924-7323 • [www.adcncn.org](http://www.adcncn.org)

**Association of Defense Counsel of Northern California and Nevada**

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